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MEDIA CONTACTS

Amy Atticks, RMHC Richmond

AmyAbigail@rmhc-richmond.org

804-355-6517

Joel Rubin, Rubin Communications

Joel@RubinCommunications.com

757-456-5212

QVS CHALLENGES VA TO CONTINUE KEEPING FAMILIES CLOSE

Richmond, VA -- Queen of Virginia Skill and Entertainment, LLC (QVS) is challenging Virginia individuals and businesses to continue #keepingfamiliesclose.

The skill amusement game company will match donations dollar-for-dollar, up to \$25,000, to Ronald McDonald House Charities of Richmond (RMHC Richmond) so that the charity can purchase a new passenger van for transporting families of pediatric patients to and from all ten Richmond region hospitals and medical facilities.

Since 1980, RMHC Richmond has provided a no-cost, home-away-from-home, and no-cost in-hospital support services for families with children receiving medical treatment in the Richmond region.

In 2018, RMHC Richmond's 9-bedroom House on Monument Avenue hosted families from 72 counties in Virginia, 25 states, and 8 countries and territories. These families relied on RMHC Richmond staff for 655 trips to and from facilities where their children were receiving medical treatment - but the van is in poor physical condition and needs to be replaced.

"We work to reduce burdens on families and try to provide a sense of normalcy while they navigate their children's medical journeys," explained RMHC Richmond's Executive Director, Kerry Blumberg. "A major part of this is getting families safely to and from area hospitals. With Queen of Virginia's generous challenge grant and donations from other Virginians, we hope we can show these families that there really is a community of support behind them."

"Ronald McDonald House, by offering families a place to rest, food to eat, and transportation to and from treatment facilities, provides much-needed humanitarian services that help lessen the emotional and financial challenges faced when hospitalizing a sick child. We at QVS are thankful that we are in a position to help them in their efforts and hope that our offer to match donations encourages others to do likewise," commented Jim Pietrangelo, Director of Charitable Giving at Queen of Virginia Skill and Entertainment, LLC.

Other community members have already stepped forward.

Once the vehicle is purchased, Barber Martin Agency will donate design work for a branded wrap of the vehicle, and Superior Signs RVA will donate wrap printing and installation. The wrap will include thanks to community supporters and clear messaging so that families can recognize it in hospital parking lots.

Seredni Tire and Auto will provide continued vehicle maintenance free of charge and is launching an in-store promotion to support the Van Campaign. Starting in May, all four Seredni locations will sell coupon books offering discounts on general vehicle maintenance to customers including free state inspections, free wiper blades, and oil change discounts. 100% of proceeds from the sale of these books will go directly to RMHC Richmond.

"RMHC Richmond is dear to our hearts," shared Kristy Seredni. "We want families to be able to get safely back and forth from their appointments. We are grateful to be able to help to make that possible."

If you would like to support RMHC Richmond's New Van Campaign, you can mail a check made out to RMHC Richmond, ATTN: Development 2330 Monument Avenue Richmond, VA 23220, and note on the check that it is intended for the Van Campaign. You can also visit the [Van Campaign](#) webpage to make a contribution online, or contact Amy Atticks, Director of Development and Communications at Amyabigail@rmhc-richmond.org or (804) 355-6517.

Ronald McDonald House Charities® of Richmond (RMHC Richmond) is an independent, non-profit chapter of Ronald McDonald House Charities®. We provide a "home-away-from-home" for families with children receiving care at local medical facilities through our Ronald McDonald House® on Monument Avenue. We also support a number of in-hospital programs. We provide Ronald McDonald Family Rooms® footsteps from the pediatric intensive care units at Children's Hospital of Richmond at VCU and Bon Secours St. Mary's Hospital; we manage Happy Wheels hospitality carts and offer Lunches with Love (a lunch delivery program) to local pediatric and neonatal units; and we empower the siblings of Richmond's youngest patients with hands-on arts and crafts and educational programs through the RMHC Sibling Center® in the Children's Pavilion at the Children's Hospital of Richmond at VCU. Our funding is made possible thanks to vital financial support from the Richmond community, and we are fueled by thousands of volunteers.

Queen of Virginia Skill and Entertainment, LLC (QVS) game terminals, which exclusively use Pace-o-Matic® skill game software, are the only games which have been reviewed for use by the Virginia Alcoholic Beverage Control Authority with an accompanying written letter. With no internet connection, players can win every time based on skill, not chance.

